

## LET'S GET FUNDRAISING!

To continue to raise money in the fight to find a cure for MND, here are some suggestions for your sporting club to incorporate into your Sockit2MND round, ranging from simple ideas to holding your own Big Freeze event.

You will also find some helpful documents attached to optimise your fundraising. Please find attached:

- An A4 Poster to promote the Sockit2MND Round
- A letter to request support from local businesses

## FUNDRAISING IDEAS

**Sell Big Freeze 5 beanies:** Everyone loves the Big Freeze beanie! It's a simple way to raise funds for FightMND and you get our latest cozy beanie in support of a great cause. Contact Georgia if you'd like to place an order for some beanies or head online to [www.fightmnd.org.au](http://www.fightmnd.org.au) to purchase now.



**Raffles and auctions:** Ask local businesses to support your raffle by donating prizes, then sell as many tickets as you can to fundraise. Similar to the raffle, ask your local businesses to donate prizes, then hold an auction and see how much you can raise. You could even auction off the guernseys worn in the game, and get all the players to sign them.



**Hold an Ice Bucket challenge:** Get those buckets of icy water ready! Auction off the buckets and let the winners choose who they want to tip the ice and water on, or volunteer to be iced and get sponsored to do so. This will go a long way to 'freezing MND.'

**Incorporate fundraising into existing club events:** Whatever you have on your club event schedule, whether it is a ball, cocktail evening, trivia night or some other event your club holds, incorporate these into your fundraising activities.

**Hold your own Big Freeze:** Use a dunking machine or a slide into a pool of ice! Holding your own Big Freeze is an awesome and entertaining way to fundraise.

