

SOCKIT2MND

A FIGHT MND EVENT

1. WHAT IS MND?

Motor Neurone Disease, or MND, is a terminal neurological disease which attacks the motor neurons within the body until they waste away and die.

Motor neurons are required for muscle movement and without them, MND sufferers can no longer play their favourite sport, walk, talk, swallow and eventually breathe.

Currently, there is no effective treatment and no cure.



2019

234 registered sporting clubs

AFL, Netball, Soccer, Basketball, Hockey, Rugby, Umpires and more!

Participation in VIC, SA, NSW, WA & ACT

14,000 pairs of socks

\$223,710 raised for vital MND research

2. WHO ARE WE?

FightMND is the leading independent MND Foundation in Australia. The Foundation has a strong focus on raising funds to support the best and brightest MND research around Australia to ultimately find a cure.

MND is not incurable, it's just underfunded.

FightMND has been raising funds through events such as the Big Freeze, Daniher's Drive and now through Sockit2MND in the hope that one day we can all live in a world free of MND.

3. WHAT IS 'SOCK IT 2 MND?'

Sockit2MND is a fundraising round open to all sporting clubs to join the fight against MND. The round aims to raise funds and awareness of MND by wearing FightMND socks on the dedicated round on June 20 - 21.

The socks are \$15 each and are the players alternative to the Big Freeze beanie. They are on sale from mid-February to March 25th.



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TIMELINE

**FEBRUARY/
MARCH
2020**
Sock sale period

**APRIL
2020**
Fundraising & marketing
packs circulated

**JUNE 15-20
2020**
Sockit from the
pocket challenge

**MARCH 25
2020**
Sock orders close for 2020

**MAY 31
2020**
Socks are shipped, arriving
the first week of June

**JUNE 20-21
2020**
The 2020 Sockit2MND Round

MORE INFO

- Two variations of the sock available, a football sock and crew sock
- Two sock colours available, suited for home and away teams
- Two sizes are available, Large and Small suited for junior and senior players
- Socks are \$15 per pair and are pre-purchased by the clubs or leagues
- Invoicing is available, terms and conditions apply
- Club marketing packs are made available to clubs to promote the round
- Fundraising packs are made available for clubs who wish to fundraise, including fundraising ideas & poster templates
- Big Freeze beanies are available for clubs to order

WHY SHOULD YOU GET INVOLVED?

Show your support for those within the local community who may be suffering with MND, or may know somebody who has MND by raising funds and awareness

Great community event that brings players, teams, clubs, leagues and communities together

All inclusive and fun for all ages

“WITHOUT YOU, WE WONT FIND A CURE” - NEALE DANIHER

**REGISTER YOUR INTEREST NOW AT
[FIGHTMND.ORG.AU/2020-SOCKIT2MND-EXPRESSION-OF-INTEREST](https://fightmnd.org.au/2020-sockit2mnd-expression-of-interest)**

If you have any questions, please do not hesitate to contact FightMND

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