

# BIG FREEZE SOCKS



A FIGHTMND EVENT

## 1. What is MND?

Motor Neurone Disease, or MND, is a terminal neurological disease which attacks the motor neurones within the body until they waste away and die.

Motor neurones are required for muscle movement and without them, MND sufferers can no longer play their favourite sport, walk, talk, swallow and eventually breathe.

**Currently, there is no effective treatment and no cure.**







## 2. Who are we?

FightMND is the leading independent MND Foundation in Australia. The Foundation has a strong focus on raising funds to support the best and brightest MND research around Australia to ultimately find a cure.

**MND is not incurable, its just underfunded.**

FightMND has been raising funds through events such as the Big Freeze, Daniher's Drive and now through Big Freeze Socks in the hope that one day we can all live in a world free of MND.

## 3. What is Big Freeze Community Round

-  Big Freeze community Round is open to all sporting clubs to join the fight against MND.
-  The round aims to raise funds and awareness of MND by wearing Big Freeze Socks on the dedicated round on 17th-18th of June, 2023
-  The socks are \$15 each and the players alternative to the Big Freeze Beanie.
-  They are on sale from 7th March, 2023 and will be shipped from 10th of May, 2023.

# 2022

**Sporting Clubs, AFL, Netball, Basketball, Soccer, Hockey, Rugby, Umpires and more!**

**Participation in VIC, SA, NSW, WA & ACT**

**24,500 pairs of socks**

**\$367,500 raised for vital MND research**

# Timeline

**MARCH 7<sup>TH</sup>**  
**2023**  
Socks launch

**MAY 10<sup>TH</sup>**  
**2023**  
Socks are shipped  
out to clubs

**JUNE 17-18<sup>TH</sup>**  
**2023**  
Big Freeze Community Round

**APRIL**  
**2023**  
Fundraising & marketing  
packs circulated

**JUNE 12<sup>TH</sup>**  
**2023**  
Big Freeze at the G,  
Big Freeze Slide,  
Collingwood v Melbourne match



## More info

- ❄ Two variations of socks are available, a blue football sock and a blue crew sock.
- ❄ Two sizes are available, small (sizes 4-7), large (sizes 8-14).
- ❄ Socks are \$15 per pair.
- ❄ Invoicing is available, terms and conditions apply.
- ❄ Club marketing packs are made available for clubs to promote the round.
- ❄ Fundraising packs are available for clubs who wish to fundraise, including fundraising ideas. Jaxon can be contacted for fundraising assistance at [diybf@fightmnd.org.au](mailto:diybf@fightmnd.org.au).
- ❄ Big Freeze beanies are also available for clubs to order.

## Why you should get involved

Show your support for those within the local community who may be suffering with MND, or may know somebody who has MND by raising funds and awareness.

Great community event that brings players, teams, clubs, leagues and communities together.

All inclusive and fun for all ages.



***This year we're ALL in to find a cure and fight the Beast that is MND - and we're calling on your club to help. It's going to take us ALL to win the battle against the Beast.***

**REGISTER YOUR INTEREST NOW AT:**

**[www.fightmnd.org.au/2023-big-freeze-socks-expression-of-interest](http://www.fightmnd.org.au/2023-big-freeze-socks-expression-of-interest)**

If you have any questions, please do not hesitate to contact FightMND  
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